

PRESS RELEASE

HSP GRIPEN INTRODUCES THE LIGHTER SERIES!



In connection with the Swedish Forestry Expo on June 1-3, Hudiksvall-based company HSP Gripen presents a world premiere in the form of a completely new series of grapples for forestry transport on smaller forwarders and forestry trailers. "We have listened to self-employed landowners, manufacturers, and forestry contractors and realized that there was a gap to fill in the range of professional tools for this segment, so we simply decided to develop such a tool," says Tomas Jonsson, CEO & Marketing Manager of HSP Gripen.

As the headline suggests, these Gripen tools are significantly lighter than their previous models. The smallest model, 017 (0.17 m² grapple area), is 20 percent lighter, and the next size in the series, 024, is nearly 40 percent lighter than the corresponding model the company previously offered for this segment. The fact that the new Gripen tools are lighter is, of course, no coincidence. In recent years, the industry has been enriched with more premium machines in the small-scale segment, and smaller machines require lighter tools to complete the entire delivery. They meet the increasing demands and expectations of machine builders in terms of quality.

"We also need to use raw materials smarter and more efficiently as part of our work to reduce our carbon footprint when developing products, now and in the future. Simply put, tools that consume less energy during use," Jonsson further explains. This is now a natural part of the company's efforts to become more circular in its business and is starting to have a real impact on the operations after a couple of years.


The new series has been developed without compromising on strength and durability, which guarantees a long lifetime which are some of HSP Gripen's hallmarks in its nearly 30-year history.

"That's correct, and behind this lies solid work from our experienced design team, who, through advanced calculations, smart solutions, and the right use of materials, have created a product that not only matches but also surpasses its predecessors in grip strength and performance," Jonsson continues. With a great deal of pride in his voice!

GRIPEN LIGHTER – LIGHTER. STILL STRONGER!

CONTACT

 Tomas Jonsson, CEO & Marketing manager

 +46 70 634 66 50

 tomas@hsp.se

 www.hsp.se

 @hspgripen